

Legal Inz

Media

Section C: Manufacturing

Division	Group	Class	Subclass	Description
Division 18	Printing and reproduction of recorded media			
	181			Printing and service activities related to printing
		1811		Printing
			1811.01	- Printing of newspapers, magazines and other periodicals, books and brochures, music and music manuscripts, maps, atlases, posters, advertising catalogues, prospectuses and other printed advertising, postage stamps, taxation stamps, documents of title, cheques and other security papers, diaries, calendars, business forms and other commercial printed matter, personal stationery and other printed matter by letterpress, offset, photogravure, flexographic and other printing presses, duplication machines, computer printers, embossers etc., including quick printing. the material printed is typically copyrighted
			1811.02	- Printing directly onto textiles, plastic, glass, metal, wood and ceramics (except silkscreen printing on textiles and wearing apparel) the material printed is typically copyrighted.
			1811.03	- Printing on labels or tags (lithographic, gravure printing, flexographic printing, other)
		1812		Service activities related to printing
			1812.01	- Binding of printed sheets, e.g. into books, brochures, magazines, catalogues etc., byfolding, assembling, stitching, glueing, collating, basting, adhesive binding, trimming, gold stamping
			1812.02	- Composition, typesetting, phototypesetting, pre-press data input including scanning and optical character recognition, electronic make-up
			1812.03	- Plate-making services including imagesetting and plate-setting (for the printing processes letterpress and offset)
			1812.04	- Engraving or etching of cylinders for gravure
			1812.05	- Plate processes direct to plate (also photopolymer plates)
			1812.06	- Preparation of plates and dies for relief stamping or printing
			1812.07	- Production of proofs

			1812.08	- Artistic work including preparation of litho stones and prepared woodblocks
			1812.09	- Production of reprographic products
			1812.10	- Design of printing products e.g. sketches, layouts, dummies etc.
			1812.11	- Other graphic activities such as die-sinking or die-stamping, braille copying, punching and drilling, embossing, varnishing and laminating, collating and insetting, creasing
	182	1820		Reproduction of recorded media
			1820.01	- Reproduction from master copies of gramophone records, compact discs and tapes with music or other sound recordings
			1820.02	- Reproduction from master copies of records, compact discs and tapes with motion pictures and other video recordings
			1820.03	- Reproduction from master copies of software and data on discs and tapes
Section J: Information and communication				
Division	Group	Class	Subclass	Description
Division 58	Publishing activities			
	581			Publishing of books, periodicals and other publishing activities
		5811		Book publishing
			5811.01	- Publishing of books, brochures, leaflets and similar publications, including publishing of dictionaries and encyclopedias
			5811.02	- Publishing of atlases, maps and charts
			5811.03	- Publishing of audio books
			5811.04	- Publishing of encyclopedias etc. on CD-ROM
			5811.11	- E-books publishing
		5812		Publishing of directories and mailing lists
			5812.01	- Publishing of mailing lists
			5812.02	- Publishing of telephone books
			5812.03	- Publishing of other directories and compilations, such as case law, pharmaceutical compendia etc.
		5813		Publishing of newspapers, journals and periodicals
			5813.01	- Publishing of newspapers, including advertising newspapers
			5813.02	- Publishing of periodicals and other journals, including publishing of radio and television schedules publishing can be done in print or electronic form, including on the internet.
		5819		Other publishing activities

			5819.01	- Publishing (including on-line) of: <ul style="list-style-type: none"> • Catalogs • Photos, engravings and postcards • Greeting cards • Forms • Posters, reproduction of works of art • Advertising material • Other printed matter
			5819.02	- On-line publishing of statistics or other information
	582	5820		Software publishing
			5820.01	- Publishing of ready-made (non-customized) software: <ul style="list-style-type: none"> • Operating systems • Business and other applications • Computer games for all platforms
Division 59	Motion picture, video and television programme production, sound recording and music publishing activities			
	591			Motion picture, video and television programme activities
		5911		Motion picture, video and television programme production activities
			5911.01	- Production of motion pictures, videos, television programmes or television commercials
			5911.11	- Media support services
		5912		Motion picture, video and television programme post-production activities
			5912.01	- Post-production activities such as: <ul style="list-style-type: none"> • Editing, titling, subtitling, credits • Closed captioning • Computer-produced graphics, animation and special effects • Film/tape transfers
			5912.02	- Activities of motion picture film laboratories and activities of special laboratories for animated films: <ul style="list-style-type: none"> • Developing and processing motion picture film • Reproduction of motion picture film for theatrical distribution
			5912.03	- Activities of stock footage film libraries etc.
		5913		Motion picture, video and television programme distribution activities
			5913.01	- Distributing film, video tapes, DVDs and similar productions to motion picture theatres, television networks and stations and exhibitors
			5913.02	- Acquiring film, video tape and DVD distribution rights
			5913.11	- Media archiving
		5914		Motion picture projection activities
			5914.01	- Motion picture or videotape projection in cinemas, in the open air or in other projection facilities
			5914.02	- Activities of cine-clubs

	592	5920		Sound recording and music publishing activities
			5920.01	- Production of original (sound) master recordings, such as tapes, CDs
			5920.02	- Sound recording service activities in a studio or elsewhere, including the production of taped (i.e. non-live) radio programming, audio for film, television etc.
			5920.03	- Music publishing, i.e. activities of: <ul style="list-style-type: none"> • Acquiring and registering copyrights for musical compositions • Promoting, authorizing and using these compositions in recordings, radio, television, motion pictures, live performances, print and other media • Distributing sound recordings to wholesalers, retailers or directly to the public.
			5920.04	- Publishing of music and sheet books
			5920.11	- Music production & recordings
			5920.12	- Music promotion & management
Division	Group	Class	Subclass	Description
Division 60	Programming and broadcasting activities			
	601	6010		Radio broadcasting
			6010.01	- Broadcasting audio signals through radio broadcasting studios and facilities for the transmission of aural programming to the public, to affiliates or to subscribers
			6010.02	- Activities of radio networks, i.e. assembling and transmitting aural programming to the affiliates or subscribers via over-the-air broadcasts, cable or satellite
			6010.03	- Radio broadcasting activities over the internet (internet radio stations)
			6010.04	- Data broadcasting integrated with radio broadcasting
	602	6020		Television programming and broadcasting activities
			6020.01	- Creation of a complete television channel programme, from purchased programme components (e.g. movies, documentaries etc.), self produced programme components (e.g. local news, live reports) or a combination thereof
			6020.02	- Programming of video-on-demand channels
			6020.03	- Data broadcasting integrated with television broadcasting
Division 61	Telecommunications			
	611	6110		Wired telecommunications activities
			6110.01	- Operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound and video using a wired telecommunications infrastructure, including: <ul style="list-style-type: none"> • Operating and maintaining switching and transmission facilities to provide point-to-point communications via landlines, microwave or a combination of landlines and satellite linkups • Operating of cable distribution systems (e.g. for distribution of data and television signals) • Furnishing telegraph and other non-vocal communications using own facilities the transmission facilities that carry out these activities, may be based on a single technology or a combination of technologies.

			6110.02	- Purchasing access and network capacity from owners and operators of networks and providing telecommunications services using this capacity to businesses and households
			6110.03	- Provision of internet access by the operator of the wired infrastructure
	612	6120		Wireless telecommunications activities
			6120.01	- Operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using a wireless telecommunications infrastructure
			6120.02	- Maintaining and operating paging as well as cellular and other wireless telecommunications networks.
			6120.03	- Purchasing access and network capacity from owners and operators of networks and providing wireless telecommunications services (except satellite) using this capacity to businesses and households
			6120.04	- Provision of internet access by the operator of the wireless infrastructure
	613	6130		Satellite telecommunications activities
			6130.01	- Operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound and video using a satellite telecommunications infrastructure
			6130.02	- Delivery of visual, aural or textual programming received from cable networks, local television stations or radio networks to consumers via direct-to-home satellite systems (the units classified here do not generally originate programming material.)
			6130.03	- Provision of internet access by the operator of the satellite infrastructure
	619	6190		Other telecommunications activities
			6190.01	- Revision of specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations
			6190.02	- Operation of satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems
			6190.03	- Operation of satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems
			6190.04	- Provision of telephone and internet access in facilities open to the public
			6190.05	- Provision of telecommunications services over existing telecom connections: • Voip (voice over internet protocol) provision
			6190.06	- Telecommunications resellers (i.e. purchasing and reselling network capacity without providing additional services)
Division 62	Computer programming, consultancy and related activities			
	620			Computer programming, consultancy and related activities
		6201		Computer programming activities

			6201.01	- Designing the structure and content of, and/or writing the computer code necessary to create and implement: <ul style="list-style-type: none"> • Systems software (including updates and patches) • Software applications (including updates and patches) • Databases • Web pages
			6201.02	- Customizing of software, i.e. modifying and configuring an existing application so that it is functional within the clients' information system environment
		6202		Computer consultancy and computer facilities management activities
			6202.01	- Planning and designing of computer systems that integrate computer hardware, software and communication technologies.
			6202.02	- Provision of on-site management and operation of clients' computer systems and/or data processing facilities, as well as related support services
			6202.11	- Digital content services
			6202.12	- Concept & design consultancy
		6209		Other information technology and computer service activities
			6209.01	- Computer disaster recovery
			6209.02	- Installation (setting-up) of personal computers
			6209.03	- Software installation
			6209.11	- IT security management
Division 63	Information service activities			
	631			Data processing, hosting and related activities; web portals
		6311		Data processing, hosting and related activities
			6311.01	- Provision of infrastructure for hosting, data processing services and related activities
			6311.02	- Specialized hosting activities such as: <ul style="list-style-type: none"> • Web hosting • Streaming services • Application hosting
			6311.03	- Application service provisioning
			6311.04	- General time-share provision of mainframe facilities to clients
			6311.05	- Data processing activities: <ul style="list-style-type: none"> • Complete processing of data supplied by clients • Generation of specialized reports from data supplied by clients
			6311.06	- Provision of data entry services
		6312		Web portals
			6312.01	- Operation of web sites that use a search engine to generate and maintain extensive databases of internet addresses and content in an easily searchable format
			6312.02	- Operation of other websites that act as portals to the internet, such as media sites providing periodically updated content

	639			Other information service activities
		6391		News agency activities
			6391.01	- News syndicate and news agency activities furnishing news, pictures and features to the media
		6399		Other information service activities n.e.c.
			6399.01	- Telephone based information services
			6399.02	- Information search services on a contract or fee basis
			6399.03	- News clipping services, press clipping services, etc.

Section M: Professional, scientific and technical activities

Division	Group	Class	Subclass	Description
Division 73	Advertising and market research			
	731	7310		Advertising
			7310.01	- Creation and realization of advertising campaigns: <ul style="list-style-type: none"> • Creating and placing advertising in newspapers, periodicals, radio, television, the internet and other media • Creating and placing of outdoor advertising, e.g. billboards, panels, bulletins and frames, window dressing, showroom design, car and bus carding etc. • Media representation, i.e. sale of time and space for various media soliciting advertising • Aerial advertising • Distribution or delivery of advertising material or samples • Provision of advertising space on billboards etc. • Creation of stands and other display structures and sites
			7310.02	- Conducting marketing campaigns and other advertising services aimed at attracting and retaining customers: <ul style="list-style-type: none"> • Promotion of products • Point-of-sale marketing • Direct mail advertising • Marketing consulting
			7310.11	- Digital marketing
			7310.12	- Public relations consultancy
			7310.13	- Publications of brochures & leaflets
			7310.14	- Online Marketing Services
			7310.15	- Direct marketing
			7310.16	- Social media services
			7310.17	- Sales promotion
			7310.18	- Online advertising

			7310.19	- Publicity
	732	7320		Market research and public opinion polling
			7320.01	- Investigation into market potential, acceptance and familiarity of products and buying habits of consumers for the purpose of sales promotion and development of new products, including statistical analyses of the results
			7320.02	- Investigation into collective opinions of the public about political, economic and social issues and statistical analysis thereof
			7320.11	- Specialty communication & PR
			7320.12	- Media representation
			7320.13	- Media monitoring
			7320.14	- Media consultancy: • Broadcasting • Press • News • TV & Radio • Production • Post-Production
Division 74	Other professional, scientific and technical activities			
	741	7410		Specialized design activities
			7410.01	- Fashion design related to textiles, wearing apparel, shoes, jewelry, furniture and other interior decoration and other fashion goods as well as other personal or household goods
			7410.02	- Industrial design, i.e. creating and developing designs and specifications that optimize the use, value and appearance of products, including the determination of the materials, construction, mechanism, shape, colour and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal and efficiency in production, distribution, use and maintenance
			7410.03	- Activities of graphic designers
			7410.04	- Activities of interior decorators
	742	7420		Photographic activities
			7420.01	- Commercial and consumer photograph production: • Portrait photography for passports, schools, weddings etc. • Photography for commercials, publishers, fashion, real estate or tourism purposes • Aerial photography • Videotaping of events: weddings, meetings etc.

			7420.02	- Film processing: <ul style="list-style-type: none"> • Developing, printing and enlarging from client-taken negatives or cine-films • Film developing and photo printing laboratories • One hour photo shops (not part of camera stores) • Mounting of slides • Copying and restoring or transparency retouching in connection with photographs
			7420.03	- Activities of photojournalists
			7420.04	- Microfilming of documents
	749	7490		Other professional, scientific and technical activities n.e.c.
			7490.01	- Translation and interpretation activities
			7490.02	- Business brokerage activities, i.e. arranging for the purchase and sale of small and medium-sized businesses, including professional practices, but not including real estate brokerage
			7490.03	- Patent brokerage activities (arranging for the purchase and sale of patents)
			7490.04	- Appraisal activities other than for real estate and insurance (for antiques, jewellery, etc.)
			7490.05	- Bill auditing and freight rate information
			7490.06	- Activities of quantity surveyors
			7490.07	- Weather forecasting activities
			7490.08	- Security consulting
			7490.09	- Agronomy consulting
			7490.10	- Environmental consulting
			7490.11	- Other technical consulting
			7490.12	- Activities of consultants other than architecture, engineering and management consultants
			7490.13	- Activities carried on by agents and agencies on behalf of individuals usually involving the obtaining of engagements in motion picture, theatrical production or other entertainment or sports attractions and the placement of books, plays, artworks, photographs etc., with publishers, producers etc.
			7490.21	- Human resources consultancy
Section R: Arts, entertainment and recreation				
Division	Group	Class	Subclass	Description
Division 90	Creative, arts and entertainment activities			
	900	9000		Creative, arts and entertainment activities
			9000.01	- Production of live theatrical presentations, concerts and opera or dance productions and other stage productions: <ul style="list-style-type: none"> • Activities of groups, circuses or companies, orchestras or bands • Activities of individual artists such as authors, actors, directors, musicians, lecturers or speakers, stage-set designers and builders etc.

			9000.02	- Operation of concert and theatre halls and other arts facilities
			9000.03	- Activities of sculptors, painters, cartoonists, engravers, etchers etc.
			9000.04	- Activities of individual writers, for all subjects including fictional writing, technical writing etc.
			9000.05	- Activities of independent journalists
			9000.06	- Restoring of works of art such as paintings etc.
			9000.07	- Activities of producers or entrepreneurs of arts live events, with or without facilities
			9000.11	- Event organizing
			9000.12	- Art production
			9000.13	- Performing arts management
			9000.14	- Music training